

DERP Forum

Strengthening Relationships with our Regulatory Partners

St. Louis, Missouri

May 8-9, 2019

Working with the Media



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Public Affairs**

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Be timely



Traditional Media



Social Media



Organizational Media



Be transparent



Principles of Information

It is the policy of the Department of Defense to make available timely and accurate information so that the public, Congress and the news media may assess and understand the facts about national security and defense strategy.

Requests for information from organizations and private citizens will be answered in a timely manner. In carrying out the policy, the following principles of information will apply:

Information will be made fully and readily available, consistent with the statutory requirements, unless its release is precluded by current and valid security classification. The provisions of the Freedom of Information Act will be supported in both letter and spirit.

A free flow of general and military information will be made available, without censorship or propaganda, to the men and women of the Armed Forces and their dependents.

Information will not be classified or otherwise withheld to protect the government from criticism or embarrassment.

The Assistant Secretary of Defense for Public Affairs has the primary responsibility for carrying out this commitment.



November 9, 2001
Date

Donald H. Rumsfeld
Donald H. Rumsfeld
Secretary of Defense

THE PENTAGON

"Information shall be made fully and readily available, consistent with statutory requirements, unless its release is precluded by national security constraints or valid statutory mandates or exceptions."

Know the environment

JACK REED
United States Senator for Rhode Island

ABOUT ISSUES SERVICES NEWS CONTACT

NEWS RELEASES PHOTOS VIDEOS SPEECHES



Reed Urges EPA to Classify PFAS as Hazardous Substances Eligible for Cleanup Funds

Bipartisan Group of Senators Introduce PFAS Action Plan of 2019

The New York Times

Pentagon Pushes for Weaker Standards on Chemicals Contaminating Drinking Water



Demonstrators in Oscoda, Mich., last year. The use of PFAS has polluted drinking water, lakes, rivers and wildlife, and is causing toxic foam to gather on local beaches.

Jake May/The Flint Journal, via Associated Press

TASK & PURPOSE

This Is The Military Base Water Contamination Study The White House Didn't Want You To See

By Jared Keller | June 21, 2018 at 04:24 PM



TOXIC breast milk. Contaminated umbilical cords. Testicular cancer. Organ failure.

U.S. Army/Spc. Scott Lindholm

BUCKS COUNTY

Courier Times

DOD: 'Too early' to say whether it will lower PFAS numbers at bases

By Kyle Bagenstose
Posted Jul 3, 2018 at 2:56 PM
Updated Jul 3, 2018 at 2:57 PM

A new draft CDC report puts forth safe limits for PFAS chemicals at a fraction of what the EPA and military are using. The DOD says it's too early to say whether it might adjust its response to nationwide contamination based on the new figures.

MilitaryTimes

DoD explains what's being done about water contamination on bases

By: Tara Copp | June 8, 2018



MENU SEARCH

Foam-free test trailer at Fort Wainwright helps firefighters quench blazes safely

By Ida Petersen, Water Program Manager, Fort Wainwright Directorate of Public Works Environmental Division | October 24, 2018



RELATED STORIES

- APRIL 11, 2019
Commandos vs. Kids
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Plastic-free week kicks off in April
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The Intercept

3M KNEW ABOUT THE DANGERS OF PFOA AND PFOS DECADES AGO, INTERNAL DOCUMENTS SHOW

Sharon Lerner
July 31 2018, 12:23 p.m.

Manage risk

- **How much risk?**
- **What is your risk mitigation strategy?**
- **Who is affected?**



Build relationships



- **Media**
- **Other agencies**
- **Leadership**
- **Other stakeholders**