

KIRTLAND'S WARBLER FESTIVAL 2004

Methodology: We posted three interviewers at two Kirtland Parking lots Saturday, May 15, 2004. The interviewers obtained 115 surveys between 9:30 a.m. and 4 p.m.

Gender: The festival gathering was half male, half female. Some forty percent came with children in tow.

Geography: The crowd was almost evenly split between people from the four-county Kirtland Community College area and from out of town. Roughly one-third of the population stayed overnight.

A couple of statistics stand out: Some 13 percent of the crowd came from metro Detroit; 51 percent came from Roscommon, Crawford, Ogemaw or Oscoda Counties. We surveyed visitors from Ohio, Illinois and Maryland. We noted two Indiana license plates in the Kirtland Parking lot at 9 a.m.

Tour: Twenty nine percent of the respondents said they went on the Warbler tour.

Favorite Reasons: The first reason mentioned for attending the festival were:

1. To attend wildlife, nature and educational presentations (36 percent).
2. Go on Warbler Tour (27 percent)
3. To participate in youth-oriented activities (17 percent)

Among respondents who mentioned a second reason for attending, the results were:

1. To attend wildlife, nature and educational presentations (40 percent)
2. To see wildlife, art and photography (28 percent)
3. Go on Warbler Tour (12 percent)

A look at the crosstabs shows that the Warbler Tour was the main reason for coming among out-of-towners (33 percent) while the wildlife, nature and educational presentations was the main reason among those in the four-county Kirtland area. As might be expected, those with children mentioned youth activities as the first reason for coming (35 percent),

Publicity: Word of mouth (25 percent) and newspaper advertising (24 percent) were the two main publicity vehicles among attendees. Radio accounted for 10 percent.

Campus: This was the first visit to the Kirtland campus for approximately one-third of the attendees.

If you have any further questions, I can be reached at

Tim Kiska

Frequencies

Statistics

		Gender	What city are you from?	What county are you from?	What state are you from?	Are you staying overnight?
N	Valid	115	115	113	115	115
	Missing	0	0	2	0	0

Frequency Table

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	58	50.4	50.4	50.4
	Female	57	49.6	49.6	100.0
	Total	115	100.0	100.0	

Frequencies

Statistics

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N	Valid	115	115	113	115	115
	Missing	0	0	2	0	0

Frequency Table

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	58	50.4	50.4	50.4
	Female	57	49.6	49.6	100.0
	Total	115	100.0	100.0	

What city are you from?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid West Branch	5	4.3	4.3	4.3
Curran	1	.9	.9	5.2
Metro Detroit	15	13.0	13.0	18.3
Roscommon	20	17.4	17.4	35.7
Mio	4	3.5	3.5	39.1
Lansing	9	7.8	7.8	47.0
Grayling	10	8.7	8.7	55.7
Prudenville	2	1.7	1.7	57.4
9.00	1	.9	.9	58.3
Atlanta	2	1.7	1.7	60.0
Mt. Pleasant	2	1.7	1.7	61.7
Oscoda	1	.9	.9	62.6
Dimondale	1	.9	.9	63.5
Fort Gratiot	1	.9	.9	64.3
Higgins Lake	3	2.6	2.6	67.0
Gaylord	2	1.7	1.7	68.7
Okemos	1	.9	.9	69.6
Cadillac	1	.9	.9	70.4
Frederic	2	1.7	1.7	72.2
Johannesberg	1	.9	.9	73.0
Traverse City	1	.9	.9	73.9
Barryton	1	.9	.9	74.8
Luzerne	1	.9	.9	75.7
Kalamazoo	2	1.7	1.7	77.4
Houghton Lake	2	1.7	1.7	79.1
St. Helen	8	7.0	7.0	86.1
Severna Park	1	.9	.9	87.0
Gladwin	1	.9	.9	87.8
Lake City	1	.9	.9	88.7
Stockbridge	1	.9	.9	89.6
Big Rapids	1	.9	.9	90.4
Manchester	1	.9	.9	91.3
Northfield, Ohio	1	.9	.9	92.2
Fremont, Ohio	1	.9	.9	93.0
Ann Arbor	1	.9	.9	93.9
Chicago, Illinois	1	.9	.9	94.8
St. Louis, Michigan	1	.9	.9	95.7
Rose City	1	.9	.9	96.5
Flint	2	1.7	1.7	98.3
Grand Rapids	1	.9	.9	99.1
Muskegon	1	.9	.9	100.0
Total	115	100.0	100.0	

What county are you from?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Roscommon	34	29.6	30.1	30.1
	Ogemaw	6	5.2	5.3	35.4
	Metro Detroit	15	13.0	13.3	48.7
	Ingham	11	9.6	9.7	58.4
	Alcona	1	.9	.9	59.3
	Crawford	14	12.2	12.4	71.7
	Oscoda	6	5.2	5.3	77.0
	Traverse	1	.9	.9	77.9
	Kalamazoo	2	1.7	1.8	79.6
	Out of state	4	3.5	3.5	83.2
	Washtenaw	2	1.7	1.8	85.0
	Montmorency	2	1.7	1.8	86.7
	Genesee	2	1.7	1.8	88.5
	Kent	1	.9	.9	89.4
	Muskegon	1	.9	.9	90.3
	Isabella	2	1.7	1.8	92.0
	Eaton	1	.9	.9	92.9
	St. Clair	1	.9	.9	93.8
	Otsego	1	.9	.9	94.7
	Mecosta	2	1.7	1.8	96.5
	Gladwin	1	.9	.9	97.3
	Missaukee	1	.9	.9	98.2
	Gratiot	1	.9	.9	99.1
	Wexford	1	.9	.9	100.0
	Total	113	98.3	100.0	
Missing	99.00	2	1.7		
Total		115	100.0		

What state are you from?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Michigan	111	96.5	96.5	96.5
	Ohio	2	1.7	1.7	98.3
	Illinois	1	.9	.9	99.1
	Maryland	1	.9	.9	100.0
	Total	115	100.0	100.0	

Are you staying overnight?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	40	34.8	34.8	34.8
	Local/No	75	65.2	65.2	100.0
	Total	115	100.0	100.0	

How many nights?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.00	1	.9	.9	.9
	1.00	22	19.1	19.5	20.4
	2.00	12	10.4	10.6	31.0
	3.00	3	2.6	2.7	33.6
	5.00	1	.9	.9	34.5
	Local	73	63.5	64.6	99.1
	10.00	1	.9	.9	100.0
	Total	113	98.3	100.0	
Missing	9.00	2	1.7		
Total		115	100.0		

Which town?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Grayling	4	3.5	3.7	3.7
	McMillan	1	.9	.9	4.6
	Roscommon	9	7.8	8.3	12.8
	Higgins Lake	3	2.6	2.8	15.6
	Local	73	63.5	67.0	82.6
	Gaylord	2	1.7	1.8	84.4
	West Branch	4	3.5	3.7	88.1
	St. Helen	1	.9	.9	89.0
	South Branch	1	.9	.9	89.9
	Mio	2	1.7	1.8	91.7
	Houghton Lake	4	3.5	3.7	95.4
	Luzerne	1	.9	.9	96.3
	Lovells	1	.9	.9	97.2
	East Tawas	1	.9	.9	98.2
	Indian River	1	.9	.9	99.1
	Snow Truck Village	1	.9	.9	100.0
	Total	109	94.8	100.0	
Missing	9.00	5	4.3		
	System	1	.9		
	Total	6	5.2		
Total		115	100.0		

Are you here with a club?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	21	18.3	19.3	19.3
	No	88	76.5	80.7	100.0
	Total	109	94.8	100.0	
Missing	9.00	6	5.2		
Total		115	100.0		

Which club?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Glenn Carin Elementary School	6	5.2	5.6	5.6
	Stewards of DNR	1	.9	.9	6.5
	Audubon Society	3	2.6	2.8	9.3
	Gahagan Nature Preserve	2	1.7	1.9	11.1
	Not with a club,	89	77.4	82.4	93.5
	Kirtland Ms.	1	.9	.9	94.4
	Oscoda 4-H	1	.9	.9	95.4
	Holiday Ramblers	1	.9	.9	96.3
	Red Hats	1	.9	.9	97.2
	Rose City Middle School	1	.9	.9	98.1
	Masonic Lodge	1	.9	.9	99.1
	Blue Water Ramblers	1	.9	.9	100.0
	Total	108	93.9	100.0	
Missing	9.00	7	6.1		
Total		115	100.0		

How many adults in your group?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.00	4	3.5	3.6	3.6
	1.00	44	38.3	39.3	42.9
	2.00	39	33.9	34.8	77.7
	3.00	14	12.2	12.5	90.2
	4.00	8	7.0	7.1	97.3
	14.00	1	.9	.9	98.2
	17.00	1	.9	.9	99.1
	24.00	1	.9	.9	100.0
	Total	112	97.4	100.0	
Missing	9.00	3	2.6		
Total		115	100.0		

How many children in your group?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid .00	71	61.7	62.8	62.8
1.00	13	11.3	11.5	74.3
2.00	15	13.0	13.3	87.6
3.00	4	3.5	3.5	91.2
4.00	2	1.7	1.8	92.9
5.00	2	1.7	1.8	94.7
20.00	2	1.7	1.8	96.5
21.00	1	.9	.9	97.3
24.00	1	.9	.9	98.2
27.00	1	.9	.9	99.1
32.00	1	.9	.9	100.0
Total	113	98.3	100.0	
Missing 9.00	2	1.7		
Total	115	100.0		

Did you go on the tour?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	31	27.0	29.0	29.0
No	76	66.1	71.0	100.0
Total	107	93.0	100.0	
Missing 9.00	8	7.0		
Total	115	100.0		

Was this your first tour?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	26	22.6	25.2	25.2
No	22	19.1	21.4	46.6
4.00	1	.9	1.0	47.6
Didn't go on tour.	54	47.0	52.4	100.0
Total	103	89.6	100.0	
Missing 9.00	12	10.4		
Total	115	100.0		

Which tour was it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Prior Festival Tour.	8	7.0	15.4	15.4
	Mio tour.	2	1.7	3.8	19.2
	Grayling tour.	4	3.5	7.7	26.9
	Never Been on Tour	34	29.6	65.4	92.3
	8.00	4	3.5	7.7	100.0
	Total	52	45.2	100.0	
Missing	9.00	63	54.8		
Total		115	100.0		

First; reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To attend wildlife, nature, educational presentations.	39	33.9	35.8	35.8
	To see wildlife art and photography.	10	8.7	9.2	45.0
	To visit the craft show.	11	9.6	10.1	55.0
	Go on guided Warbler tour.	29	25.2	26.6	81.7
	To hear the musical acts.	1	.9	.9	82.6
	To participate in youth-oriented activities.	19	16.5	17.4	100.0
	Total	109	94.8	100.0	
Missing	9.00	6	5.2		
Total		115	100.0		

Second reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To attend wildlife, nature, educational presentations.	24	20.9	40.0	40.0
	To see wildlife art and photography.	17	14.8	28.3	68.3
	To visit the craft show.	5	4.3	8.3	76.7
	Go on guided Warbler tour.	7	6.1	11.7	88.3
	To hear the musical acts.	3	2.6	5.0	93.3
	To participate in youth-oriented activities.	4	3.5	6.7	100.0
	Total	60	52.2	100.0	
Missing	9.00	55	47.8		
Total		115	100.0		

Third reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To attend wildlife, nature, educational presentations.	4	3.5	10.3	10.3
	To see wildlife art and photography.	18	15.7	46.2	56.4
	To visit the craft show.	5	4.3	12.8	69.2
	Go on guided Warbler tour.	4	3.5	10.3	79.5
	To hear the musical acts.	2	1.7	5.1	84.6
	To participate in youth-oriented activities.	6	5.2	15.4	100.0
	Total	39	33.9	100.0	
Missing	9.00	76	66.1		
Total		115	100.0		

Fourth reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To attend wildlife, nature, educational presentations.	3	2.6	10.7	10.7
	To see wildlife art and photography.	4	3.5	14.3	25.0
	To visit the craft show.	8	7.0	28.6	53.6
	Go on guided Warbler tour.	7	6.1	25.0	78.6
	To hear the musical acts.	3	2.6	10.7	89.3
	To participate in youth-oriented activities.	3	2.6	10.7	100.0
	Total	28	24.3	100.0	
Missing	9.00	87	75.7		
Total		115	100.0		

Fifth reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To see wildlife art and photography.	2	1.7	8.0	8.0
	To visit the craft show.	9	7.8	36.0	44.0
	Go on guided Warbler tour.	2	1.7	8.0	52.0
	To hear the musical acts.	8	7.0	32.0	84.0
	To participate in youth-oriented activities.	4	3.5	16.0	100.0
	Total	25	21.7	100.0	
Missing	9.00	90	78.3		
Total		115	100.0		

Sixth reason

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	To attend wildlife, nature, educational presentations.	1	.9	4.2	4.2
	To visit the craft show.	3	2.6	12.5	16.7
	Go on guided Warbler tour.	2	1.7	8.3	25.0
	To hear the musical acts.	11	9.6	45.8	70.8
	To participate in youth-oriented activities.	6	5.2	25.0	95.8
	8.00	1	.9	4.2	100.0
	Total	24	20.9	100.0	
Missing	9.00	91	79.1		
Total		115	100.0		

Was this your first festival?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	66	57.4	57.9	57.9
	No	48	41.7	42.1	100.0
	Total	114	99.1	100.0	
Missing	9.00	1	.9		
Total		115	100.0		

How many festivals have you attended?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.00	66	57.4	58.4	58.4
	1.00	9	7.8	8.0	66.4
	2.00	4	3.5	3.5	69.9
	3.00	14	12.2	12.4	82.3
	4.00	7	6.1	6.2	88.5
	5.00	4	3.5	3.5	92.0
	6.00	1	.9	.9	92.9
	7.00	1	.9	.9	93.8
	9.00	3	2.6	2.7	96.5
	10.00	2	1.7	1.8	98.2
	11.00	2	1.7	1.8	100.0
	Total	113	98.3	100.0	
Missing	99.00	2	1.7		
Total		115	100.0		

How did you hear about the festival?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Word of Mouth	24	20.9	25.0	25.0
	Attend KCCC.	2	1.7	2.1	27.1
	From KCCC	7	6.1	7.3	34.4
	From An Educator	3	2.6	3.1	37.5
	Sign In Town	4	3.5	4.2	41.7
	Newspaper	23	20.0	24.0	65.6
	Radio	10	8.7	10.4	76.0
	Magazine	3	2.6	3.1	79.2
	Drive By	4	3.5	4.2	83.3
	Flyer	1	.9	1.0	84.4
	Television	3	2.6	3.1	87.5
	Northern Michigan Artists Guild	1	.9	1.0	88.5
	Internet	5	4.3	5.2	93.8
	Festivals of Michigan	1	.9	1.0	94.8
	From School	2	1.7	2.1	96.9
	Bird Organization	3	2.6	3.1	100.0
	Total	96	83.5	100.0	
Missing	9.00	18	15.7		
	System	1	.9		
	Total	19	16.5		
Total		115	100.0		

What did you enjoy most?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.00	1	.9	1.0	1.0
	Face painting.	2	1.7	2.0	3.0
	Art Show	5	4.3	5.0	7.9
	Fishing Pond	5	4.3	5.0	12.9
	Watching Kids	1	.9	1.0	13.9
	Educational Programs	12	10.4	11.9	25.7
	Tour	12	10.4	11.9	37.6
	Animals	14	12.2	13.9	51.5
	Friends	1	.9	1.0	52.5
	Everything	6	5.2	5.9	58.4
	Sunshine	1	.9	1.0	59.4
	Arts and Crafts	13	11.3	12.9	72.3
	Joe Rogers	1	.9	1.0	73.3
	Chicken/Food	5	4.3	5.0	78.2
	Rocks and minerals	4	3.5	4.0	82.2
	Building a Birdhouse	1	.9	1.0	83.2
	Dan Waltz Wildlife	1	.9	1.0	84.2
	Music	3	2.6	3.0	87.1
	Free Posters	2	1.7	2.0	89.1
	Photography	1	.9	1.0	90.1
	Hawk Show	1	.9	1.0	91.1
	Low Cost	1	.9	1.0	92.1
	Wildlife	1	.9	1.0	93.1
	Dick E. Bird	1	.9	1.0	94.1
	Activities	3	2.6	3.0	97.0
	Horse ride	1	.9	1.0	98.0
	Atmosphere	1	.9	1.0	99.0
	Displays In Student Center	1	.9	1.0	100.0
	Total	101	87.8	100.0	
Missing	9.00	14	12.2		
Total		115	100.0		

Been on campus before?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	72	62.6	66.7	66.7
	No	36	31.3	33.3	100.0
	Total	108	93.9	100.0	
Missing	9.00	7	6.1		
Total		115	100.0		

Geography

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Immediate Area (4-county KCC)	59	51.3	51.8	51.8
	Out of Area	55	47.8	48.2	100.0
	Total	114	99.1	100.0	
Missing	System	1	.9		
Total		115	100.0		

Kids/No Kids

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No Children	71	61.7	61.7	61.7
	With Children	44	38.3	38.3	100.0
	Total	115	100.0	100.0	

Crosstabs

First; reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
First; reason	To attend wildlife, nature, educational presentations.	Count	21	17	38
		% within Geography	38.9%	31.5%	35.2%
	To see wildlife art and photography.	Count	3	7	10
		% within Geography	5.6%	13.0%	9.3%
	To visit the craft show.	Count	5	6	11
		% within Geography	9.3%	11.1%	10.2%
	Go on guided Warbler tour.	Count	11	18	29
		% within Geography	20.4%	33.3%	26.9%
	To hear the musical acts.	Count		1	1
		% within Geography		1.9%	.9%
	To participate in youth-oriented activities.	Count	14	5	19
		% within Geography	25.9%	9.3%	17.6%
Total		Count	54	54	108
		% within Geography	100.0%	100.0%	100.0%

Second reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
Second reason	To attend wildlife, nature, educational presentations.	Count	12	12	24
		% within Geography	37.5%	42.9%	40.0%
	To see wildlife art and photography.	Count	11	6	17
		% within Geography	34.4%	21.4%	28.3%
	To visit the craft show.	Count	2	3	5
		% within Geography	6.3%	10.7%	8.3%
	Go on guided Warbler tour.	Count	1	6	7
		% within Geography	3.1%	21.4%	11.7%
	To hear the musical acts.	Count	3		3
		% within Geography	9.4%		5.0%
	To participate in youth-oriented activities.	Count	3	1	4
		% within Geography	9.4%	3.6%	6.7%
Total		Count	32	28	60
		% within Geography	100.0%	100.0%	100.0%

Third reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
Third reason	To attend wildlife, nature, educational presentations.	Count	1	3	4
		% within Geography	4.8%	16.7%	10.3%
	To see wildlife art and photography.	Count	9	9	18
		% within Geography	42.9%	50.0%	46.2%
	To visit the craft show.	Count	4	1	5
		% within Geography	19.0%	5.6%	12.8%
	Go on guided Warbler tour.	Count	3	1	4
	% within Geography	14.3%	5.6%	10.3%	
To hear the musical acts.	Count	2		2	
	% within Geography	9.5%		5.1%	
To participate in youth-oriented activities.	Count	2	4	6	
	% within Geography	9.5%	22.2%	15.4%	
Total	Count	21	18	39	
	% within Geography	100.0%	100.0%	100.0%	

Fourth reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
Fourth reason	To attend wildlife, nature, educational presentations.	Count	3		3
		% within Geography	15.8%		10.7%
	To see wildlife art and photography.	Count	2	2	4
		% within Geography	10.5%	22.2%	14.3%
	To visit the craft show.	Count	5	3	8
		% within Geography	26.3%	33.3%	28.6%
	Go on guided Warbler tour.	Count	5	2	7
	% within Geography	26.3%	22.2%	25.0%	
To hear the musical acts.	Count	2	1	3	
	% within Geography	10.5%	11.1%	10.7%	
To participate in youth-oriented activities.	Count	2	1	3	
	% within Geography	10.5%	11.1%	10.7%	
Total	Count	19	9	28	
	% within Geography	100.0%	100.0%	100.0%	

Fifth reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
Fifth reason	To see wildlife art and photography.	Count	2		2
		% within Geography	12.5%		8.0%
	To visit the craft show.	Count	5	4	9
		% within Geography	31.3%	44.4%	36.0%
	Go on guided Warbler tour.	Count	1	1	2
	% within Geography	6.3%	11.1%	8.0%	
	To hear the musical acts.	Count	4	4	8
		% within Geography	25.0%	44.4%	32.0%
	To participate in youth-oriented activities.	Count	4		4
		% within Geography	25.0%		16.0%
Total		Count	16	9	25
		% within Geography	100.0%	100.0%	100.0%

Sixth reason * Geography Crosstabulation

			Geography		Total
			Immediate Area (4-county KCC)	Out of Area	
Sixth reason	To attend wildlife, nature, educational presentations.	Count	1		1
		% within Geography	6.7%		4.2%
	To visit the craft show.	Count	1	2	3
		% within Geography	6.7%	22.2%	12.5%
	Go on guided Warbler tour.	Count	2		2
		% within Geography	13.3%		8.3%
	To hear the musical acts.	Count	7	4	11
	% within Geography	46.7%	44.4%	45.8%	
	To participate in youth-oriented activities.	Count	3	3	6
		% within Geography	20.0%	33.3%	25.0%
	8.00	Count	1		1
		% within Geography	6.7%		4.2%
Total		Count	15	9	24
		% within Geography	100.0%	100.0%	100.0%

Crosstabs

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
First, reason * Kids/No Kids	109	94.8%	6	5.2%	115	100.0%
Second reason * Kids/No Kids	60	52.2%	55	47.8%	115	100.0%
Third reason * Kids/No Kids	39	33.9%	76	66.1%	115	100.0%
Fourth reason * Kids/No Kids	28	24.3%	87	75.7%	115	100.0%
Fifth reason * Kids/No Kids	25	21.7%	90	78.3%	115	100.0%
Sixth reason * Kids/No Kids	24	20.9%	91	79.1%	115	100.0%

First; reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
First, reason	To attend wildlife, nature, educational presentations.	Count % within Kids/No Kids	26 37.7%	13 32.5%	39 35.8%
	To see wildlife art and photography.	Count % within Kids/No Kids	10 14.5%		10 9.2%
	To visit the craft show.	Count % within Kids/No Kids	8 11.6%	3 7.5%	11 10.1%
	Go on guided Warbler tour.	Count % within Kids/No Kids	19 27.5%	10 25.0%	29 26.6%
	To hear the musical acts.	Count % within Kids/No Kids	1 1.4%		1 .9%
	To participate in youth-oriented activities.	Count % within Kids/No Kids	5 7.2%	14 35.0%	19 17.4%
	Total	Count % within Kids/No Kids	69 100.0%	40 100.0%	109 100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	18.238 ^a	5	.003
Likelihood Ratio	21.494	5	.001
Linear-by-Linear Association	7.793	1	.005
N of Valid Cases	109		

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .37.

Second reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
Second reason	To attend wildlife, nature, educational presentations.	Count % within Kids/No Kids	13 36.1%	11 45.8%	24 40.0%
	To see wildlife art and photography.	Count % within Kids/No Kids	13 36.1%	4 16.7%	17 28.3%
	To visit the craft show.	Count % within Kids/No Kids	5 13.9%		5 8.3%
	Go on guided Warbler tour.	Count % within Kids/No Kids	3 8.3%	4 16.7%	7 11.7%
	To hear the musical acts.	Count % within Kids/No Kids	2 5.6%	1 4.2%	3 5.0%
	To participate in youth-oriented activities.	Count % within Kids/No Kids		4 16.7%	4 6.7%
Total	Count % within Kids/No Kids	36 100.0%	24 100.0%	60 100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.508 ^a	5	.028
Likelihood Ratio	15.727	5	.008
Linear-by-Linear Association	1.855	1	.173
N of Valid Cases	60		

a. 8 cells (66.7%) have expected count less than 5. The minimum expected count is 1.20.

Third reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
Third reason	To attend wildlife, nature, educational presentations.	Count % within Kids/No Kids	3 13.0%	1 6.3%	4 10.3%
	To see wildlife art and photography.	Count % within Kids/No Kids	11 47.8%	7 43.8%	18 46.2%
	To visit the craft show.	Count % within Kids/No Kids	5 21.7%		5 12.8%
	Go on guided Warbler tour.	Count % within Kids/No Kids	3 13.0%	1 6.3%	4 10.3%
	To hear the musical acts.	Count % within Kids/No Kids		2 12.5%	2 5.1%
	To participate in youth-oriented activities.	Count % within Kids/No Kids	1 4.3%	5 31.3%	6 15.4%
	Total	Count % within Kids/No Kids	23 100.0%	16 100.0%	39 100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11.675 ^a	5	.040
Likelihood Ratio	14.341	5	.014
Linear-by-Linear Association	4.873	1	.027
N of Valid Cases	39		

a. 10 cells (83.3%) have expected count less than 5. The minimum expected count is .82.

Fourth reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
Fourth reason	To attend wildlife, nature, educational presentations.	Count % within Kids/No Kids	1 7.1%	2 14.3%	3 10.7%
	To see wildlife art and photography.	Count % within Kids/No Kids	1 7.1%	3 21.4%	4 14.3%
	To visit the craft show.	Count % within Kids/No Kids	6 42.9%	2 14.3%	8 28.6%
	Go on guided Warbler tour.	Count % within Kids/No Kids	4 28.6%	3 21.4%	7 25.0%
	To hear the musical acts.	Count % within Kids/No Kids	2 14.3%	1 7.1%	3 10.7%
	To participate in youth-oriented activities.	Count % within Kids/No Kids		3 21.4%	3 10.7%
Total	Count % within Kids/No Kids	14 100.0%	14 100.0%	28 100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.810 ^a	5	.235
Likelihood Ratio	8.121	5	.150
Linear-by-Linear Association	.068	1	.795
N of Valid Cases	28		

a. 12 cells (100.0%) have expected count less than 5. The minimum expected count is 1.50.

Fifth reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
Fifth reason	To see wildlife art and photography.	Count % within Kids/No Kids	1 8.3%	1 7.7%	2 8.0%
	To visit the craft show.	Count % within Kids/No Kids		9 69.2%	9 36.0%
	Go on guided Warbler tour.	Count % within Kids/No Kids	1 8.3%	1 7.7%	2 8.0%
	To hear the musical acts.	Count % within Kids/No Kids	7 58.3%	1 7.7%	8 32.0%
	To participate in youth-oriented activities.	Count % within Kids/No Kids	3 25.0%	1 7.7%	4 16.0%
Total	Count % within Kids/No Kids	12 100.0%	13 100.0%	25 100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14.483 ^a	4	.006
Likelihood Ratio	18.545	4	.001
Linear-by-Linear Association	8.649	1	.003
N of Valid Cases	25		

a. 10 cells (100.0%) have expected count less than 5. The minimum expected count is .96.

Sixth reason * Kids/No Kids

Crosstab

			Kids/No Kids		Total
			No Children	With Children	
Sixth reason	To attend wildlife, nature, educational presentations.	Count	1		1
		% within Kids/No Kids	8.3%		4.2%
	To visit the craft show.	Count	2	1	3
		% within Kids/No Kids	16.7%	8.3%	12.5%
	Go on guided Warbler tour.	Count		2	2
		% within Kids/No Kids		16.7%	8.3%
	To hear the musical acts.	Count	2	9	11
	% within Kids/No Kids	16.7%	75.0%	45.8%	
	To participate in youth-oriented activities.	Count	6		6
		% within Kids/No Kids	50.0%		25.0%
	8.00	Count	1		1
		% within Kids/No Kids	8.3%		4.2%
Total		Count	12	12	24
		% within Kids/No Kids	100.0%	100.0%	100.0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14.788 ^a	5	.011
Likelihood Ratio	19.021	5	.002
Linear-by-Linear Association	.537	1	.464
N of Valid Cases	24		

a. 10 cells (83.3%) have expected count less than 5. The minimum expected count is .50.

Jim Enger
Kirtland Community College
10775 N. St. Helen Rd.
Roscommon, Michigan 48653

Dear Jim:

Here it is. One note: If you make copies, you might want to white out the page numbers on the survey material. The page numbers aren't in sequential order, and might throw people off.

Give me a call if you need anything else. Once again, it was a blast.

Tim Kiska

A handwritten signature in black ink, appearing to read 'Tim Kiska', with a stylized flourish at the end.