



ACQUISITION,
TECHNOLOGY
AND LOGISTICS

OFFICE OF THE UNDER SECRETARY OF DEFENSE

3000 DEFENSE PENTAGON
WASHINGTON, DC 20301-3000

FEB 24 2011

MEMORANDUM FOR DEPUTY ASSISTANT SECRETARY OF DEFENSE (STRATEGY)

DIRECTOR, JOINT STAFF
CHIEF OF STAFF, USAFRICOM
CHIEF OF STAFF, USCENTCOM
CHIEF OF STAFF, USEUCOM
CHIEF OF STAFF, USNORTHCOM
CHIEF OF STAFF, USPACOM
CHIEF OF STAFF, USSOUTHCOM

SUBJECT: Defense Environmental International Cooperation Program – FY12 Call for Proposals and Meeting Participation

This memo provides the schedule and guidance for submitting proposals for consideration in the Defense Environmental International Cooperation (DEIC) Program allocation of FY12 resources. The DEIC Program supports defense international engagement in pursuit of the strategic ends identified in the Secretary's Guidance for Employment of the Force and Theater Campaign Plans. The desired outcomes include building strategic partnerships, reducing regional tensions, and the sustainment of mission capability. The DEIC Program provides resources (expertise and funding) to address emerging issues or complement other US government resourced initiatives. The current budget proposal has the DEIC Program funded at approximately \$5 million annually for the duration of the FYDP.

To be eligible, DEIC Program engagements must include working with foreign defense ministries to address environmental factors that have implications for installations, training or operations. Involvement of civilian agencies, international organizations and non-government organizations is encouraged. The DEIC Program includes bilateral or multilateral collaboration to build partnership capacity by providing venues for: discussion; the development of sustainability frameworks / tools; and the sharing of best practices.

The 2010 Quadrennial Defense Review directed increased investment in the DEIC Program as a tool to "promote cooperation on environmental security issues [and] augment international adaptation efforts." In support of this, priority will be given to FY12 DEIC Program proposals that address (1) military adaptation to climate change or (2) expeditionary camp sustainability, through a mission assurance process. Toward this end, we are requesting your participation in a multi-step process to develop robust, executable, and well-tailored proposals.

The timelines and guidance for proposal submission and relevant meetings are as follows:

- March 20th – Please identify one representative to participate in the DEIC Program “FY12 Planning” Workshop and the Environment, Energy Security and Sustainability Symposium (E2S2) Symposium and Exhibition, to be held May 9-13, 2011 in New Orleans, LA. Attachment #1 provides details on the purpose of the above meetings, criteria for representation selection, and two actions required to register them and facilitate funding their TDY.
- April 15th – Please provide Concept Drafts for your FY12 DEIC Program proposals. Guidance provided in Attachment #2.
- June 17th – Please provide your final package of FY12 DEIC Program proposals. Guidance include in Attachment #3.
- Sept 14th – Please provide a representative to the Defense Environmental International Cooperation Program Advisory Board. Details included in Attachment #4.

Thank you in advance for joining us in this endeavor. Should you have any questions, please contact Ms. Ninette Sadusky at (703) 604-1798 or Ninette.Sadusky@osd.mil.



John Conger
Assistant Deputy Under Secretary of Defense
(Installations and Environment)

Attachments:
As stated

The Office of Under Secretary of Defense (Acquisition, Technology and Logistics)/Deputy Under Secretary of Defense (Installations & Environment) (OUSD(ATL)/DUSD(IE)) is committed to working with you to ensure that FY12 proposals to the Defense Environmental International Cooperation Program are robust, executable, and well-tailored to the appropriate priority areas.

To that end, we request your participation in a DEIC Program “FY12 Planning” Workshop and the Environment, Energy Security and Sustainability Symposium (E2S2) Symposium and Exhibition, May 9-13, 2011 in New Orleans, LA.¹

This attachment provides details on the purpose of the above meetings and guidance on the two actions required for responding to this request.

- The purpose of the DEIC Program “FY12 Planning” Workshop is to discuss priority areas and frameworks. There will be time designated to discuss your individual FY12 proposal concepts and provide feedback to improve them .
- We will pay for one representative from your organization to attend this conference and participate in the workshop.
- We can accommodate an additional two people per Command in the workshop if you wish to fund their travel. Please provide names and contact information to Ms. Susan Clark-Sestak, sclark@ida.org.
- We ask your OSD funded representative attend as a minimum:
 - ✓ Mon 9th, 1330 – 1700 *DoD: Strategies for a more Sustainable Military*
 - ✓ Tues 10th, 0800-1145 *Keynote address + Distinguished Leaders*
 - ✓ Wed 11th, 0800-1100 *International Track – Foreign Military Perspectives on Adaptation to Climate Change*
 - ✓ Wed 11th, 1530-1700 *Climate Change Mgt Track – Panel, Services, OSD, DLA, DOE, NASA, DOC, USAID*
 - ✓ Thurs 12th, 1330- 1700 *DEIC Program “FY12 Planning” Workshop*
- During times not listed above, we encourage your representatives to attend other E2S2 sessions, visit the exhibit hall, and have meetings with other participants.

¹ OUSD(ATL)/DUSD(IE) and NDIA are co-sponsoring the E2S2. This is the premiere US event to share ideas on how to improve energy, environmental, and sustainability management throughout the Defense Departments, other federal agencies, our commercial partners and allies. Details can be found at www.NDIAE2S2.com. This conference provides an opportunity for your staff to increase their awareness and understanding of what the US Government and DoD are doing related to environment, energy security and sustainability.

By March 20st, Select your OSD funded representative and:

(1) **Have them register for E2S2 at www.ndiae2s2.com** It is important you make this deadline, the late fee for registrations is \$85

(2) **Provide the below information to: Ms. Susan Clark-Sestak, sclark@ida.org.**
We will use it to provide your representative a cross-org accounting line to use in DTS for their orders.

Required Field	Notes	PLEASE FILL OUT this column
Name		
SSN		
Duty Title	Spell everything out	
Organization	Spell everything out	
Email		
Commercial Phone		
Date you proceed on TDY	Traveler should plan to arrive in time to participate in meetings starting at 1300 Monday May 9 th	
Number of TDY days	Traveler should plan to depart the morning of Friday May 13th	
Per Diem estimated cost	\$131 Hotel \$71 M&IE	
Travel estimated cost	Your airline ticket	
Other	Include everything you think you will need. Be sure to include: \$690 conf registration fee 16% hotel tax, \$70 taxi RT airport/hotel , Travel agent fee, Baggage check, Transport RT residence/airport,	
Total	Add up everything in the "fill out column"	

Guidance for Developing Concept Draft Proposals for the FY12 Defense Environmental International Cooperation Program

Due: April 15th

The purpose of the Concept Draft Proposal is to outline your basic ideas for submission for the FY12 DEIC Program, prior to formally staffing these proposals within your command. This will provide you an opportunity to receive feedback from our office as well as from OSD(Strategy) and the Joint Staff.

DEIC Program Overview:

- It is an international security cooperation tool for mil to mil (though we strive to collaborate also with other parts of the USG / IOs / NGOs).
- DEIC Program includes bilateral or multilateral collaboration to build partnership capacity by providing venues for:
 - discussion;
 - the development of sustainability frameworks / tools;
 - and the sharing of best practices.
- Priority will be given to proposals that address (1) military adaptation to climate change or (2) expeditionary camp sustainability, through a mission assurance process. We are seeking opportunities to discuss with foreign defense officials how they are working to:
 - Address climate change implications for defense facilities and capabilities.
 - Retain military mission capability resilience
 - Adapt to mission changes. This will depend on our capability and capacity to address:
 - New types of mission which may require different expertise, training, and equipment;
 - Increased frequency of mission will impact how we prioritize and resource operations – within the military, nationally and with global partners.
 - Focus on enhancing mission by promoting expeditionary camp sustainability
 - Decreasing vulnerability of fuel & water supplies
 - Reducing resource consumption
 - Preserving soldier quality of life (human health)
 - Improving environmental and safety performance

Your Concept Draft should be descriptive and, at a minimum, include the following information:

1. Targeted themes to be addressed (not just generic ideas such as “environmental security” or “sustainment”)
2. Organizational stakeholders you would plan to involve
 - a. Specify which organizations (e.g., other agencies, international organizations, non-government organizations etc.)
 - b. Please spell them out
3. Will the effort be bilateral, regional, multilateral? (what countries will be involved)
4. What type of activity?
 - a. For example: a seminar, workshop, development of a guidebook, a subject matter exchange.
5. Expected level of participants
 - a. Government/Military officials at what level? (O-6 rank? Above? Below?)
6. Rough cost estimate of your DEIC Program proposal (e.g., 25-35K; 50-100K; 100-150K; 150K+)
7. Desired unclassified outcomes

As noted in the memo, these concepts should be emailed by 15 April so that we will be well prepared to discuss them in New Orleans. No specific tie-ins to guidance documents are necessary at this point, thus all should be unclassified. Inputs received during the meeting in May will allow time to adjust concepts as needed prior to further detailed development and official staffing .

AFRICOM and EUCOM should send their concept drafts to William.Nicholls@osd.mil, with a copy to sclark@ida.org.

CENTCOM, NORTHCOM, PACOM, and SOUTHCOM should send their concept drafts to Ninette.sadusky@osd.mil, with a copy to sclark@ida.org.

FY12 DEIC Program Official Proposal Submission

The DEIC Program supports international engagement in pursuit of the strategic end states identified in the Secretary's Guidance for Employment of the Force and Theater Campaign Plans. The desired outcomes include building strategic partnerships, reducing regional tensions, the sustainment of mission capability, and ways in which the military can and must adapt to climate changes. The DEIC Program provides resources (expertise and ~ \$5M in FY12) to address emerging issues or complement other USG-resourced initiatives.

To be eligible, DEIC Program engagements must include working with foreign defense ministries to address an environmental issue that has implications for installations, training or operations. Involvement of civilian agencies, international organizations, and NGOs is encouraged. DEIC activities include bilateral or multilateral collaboration to build partnership capacity by providing venues for: discussion; the development of sustainability frameworks / tools; and the sharing of best practices. Priority will be given to FY12 DEIC Program proposals that address risk management in (1) military adaptation to climate change or (2) expeditionary camp sustainability. Emphasis will be given to proposals that risk management in (1) military adaptation to climate change or (2) expeditionary camp operational sustainability.

Formal proposals must be submitted by 17 June 2011 in order to be considered for FY12 DEIC Program funding. They should be emailed to Susan Clark-Sestak at sclark@ida.org, with a copy to William.Mackie@js.pentagon.mil. The format of the proposals should be as follows; this portion should be submitted at the unclassified level:

1. Title of the proposal;
2. Organization (spell out) originating request, including DoD action officer, email address, and commercial and DSN phone number;
3. Description – here's where you make the argument why this project is important with this/these country(ies) and what the desired outcomes are.
 - a. general description of who, what, where, when, how
 - b. why? - cite support to specific elements of the draft Guidance for the Employment of the Force and COCOM Theater Campaign Plans. Classified elements should be submitted in a separate classified document to susan@ida.pentagon.smil.mil.
4. Documentation deliverables: For example, executive report, handbook, workshop, tool development, proceedings?

5. Planned schedule for execution (include key planning meetings and events)
6. Resource requirements: Provide a detailed excel spreadsheet that identifies:
 - a. The amount of funds requested from the DEIC Program
 - b. How funds will be spent (e.g., # travelers, travel, per diem, publication costs, contractor support); DEIC is O&M funding and subject to all restrictions of that appropriation.
 - c. Other resources that have been (or will be) requested (e.g., TCA, Warsaw Initiative Funds, IMET, CTR, personnel, technology, etc.)
7. Additional Comments: Include any clarifying information that will add to the understanding of the board members in evaluating submissions. This information should be clear, succinct, and project/proposal specific.
8. Priority: COCOMs must prioritize their proposal requests if submitting more than one proposal.

The DEIC Program Advisory Group Meeting

The DEIC Program Advisory Group will convene to review and prioritize projects for recommendation to ADUSD(Installations & Environment) for approval of FY12 funding. The Group will meet on Wednesday, September 14, 2011, from 0900 to 1600 at the Institute for Defense Analyses, room 6701, 4850 Mark Center Drive, Alexandria, VA.

- The Advisory Group is comprised of three voting representatives: OUSD(ATL)/DUSD(IE)-ERS, ODASD(Strategy), and the Office of the Chairman of the Joint Staff. Combatant Commands are request to send respresentative(s) to present their proposal.
- The meeting will be conducted at the Secret level so that we can discuss in detail the Guidance for Employment of Forces and Theater Campaign Plan endstates.
- By September 2, 2011,
 - ✓ Provide the name and contact information of representatives you are planning to send to Ms. Susan Clark-Sestak, sclark@ida.org
 - ✓ Visit requests need to be faxed to IDA Visitor Control, (703) 845-2588 (phone: 703-845-6900) or sent via JPAS (IDA's SMO code is 7A2934)
- The ADUSD(Installations & Environment) will sign out a memo announcing the approved program pending receipt of FY12 funds.
- If you have any questions or need assistance, please contact Ms. Ninette Sadusky at (703) 604-1798, Ninette.sadusky@osd.mil. For questions related to IDA, please contact Susan Clark-Sestak at (703) 845-2166, sclark@ida.org.